



MOTION GAMING FOR MILLIONS.

Cam-Trax Joins Forces With Xtreamer To Enjoy The Platform On TV.

Ramat-Gan, Israel March 23, 2011 - Cam-Trax Technologies Ltd. And Xtreamer proudly announce their collaboration on the Xtreamer Ultra. The motion platform developed by Cam-Trax will be installed on every Xtreamer Ultra, transforming it into a free motion gaming console for kids and even more.

Cam-Trax developed a motion technology which identifies and tracks standard objects using a standard webcam. This exempts the user from buying a special camera or device in order to enjoy the motion experience.

Xtreamer is set to revolutionize again the pricing of media player world with its market leading, multi award winning Xtreamer! The Xtreamer Ultra! Full HD Media Player / PC in a box delivers the most connected media player with the fastest consumer electronics media processor available - the Intel® Atom™ Dual Core processor, from the D525 series.

About Cam-Trax Technologies

Cam-Trax is the global leader in image processing and motion control using standard webcams and hardware. Retailers, publishers and developers working with the company join the motion world quickly and easily. Cam-Trax is a privately held company with its headquarters in Ramat-Gan, Israel. For more information please visit: www.cam-trax.com
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About Xtreamer

The Xtreamer was built by several Korean companies backed up fully by the semi conductor chipset manufacturer and launched under the Mvix chain of partners worldwide. It is their purpose to create a device that will compete with DVD and will become a global leader in its online segmented market. The innovative and cutting edge technology in the design and development of the product is expected to bring about dramatic growth since media players have being widely accepted as a real option for playing HD content on TV. For more information please visit: <http://www.xtreamer.net>

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